



2014



AccentDG

SPECIALIZED **ARCHITECTURE**

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Architect, Elie Abs, and Engineer, Souhail Kayali co-founded Accent Design Group S.A.L. in 2007. We are a private company that specializes in conceiving modern, high-caliber solutions for architectural design and urban planning projects. From the Accent DG headquarters in Beirut, we service the Middle East and Gulf Area in progressive architectural design and supervision. Our team of Architects has successfully developed functional and meaningful projects in the KSA, UAE, Lebanon, Qatar, Syria, and Jordan.

We have positioned ourselves as the choice for those who value quality, creativity, and distinction. The Accent DG design and supervision procedure is based in rigorous research and experimentation. We work hand-in-hand with our clients on design strategy, and involve them in all the processes of development. Unconventional typologies are imagined and tailored to the context of each project to create contemporary, high-standard architecture. The objective in each of our designs is to enrich spatial experiences and provide an ideal modern-living environment.

Design **Methodology**

We examine the site to discover its limitations and possibilities, and then consider these features alongside the environmental, geographic, cultural, and behavioural context before offering design concepts to our clients. Once a selection is made, we begin the research, experimentation, and creation. Each member of our diverse architectural team offers their specialized expertise to collaborate on and cover all the facets of a project, from the concept design stage to construction supervision.

Company **Outlook**

At Accent DG, our mission is to collaborate to create places, not just buildings, and to transcend the standardized typologies and preset criteria of superficial, commercial architecture. We understand that good design not only creates beautiful spatial experiences but also enhances modern living, a vision our firm was founded on.



Elie **Abs**

Co-founder - Principle Architect

After graduating from the Lebanese American University (LAU) School of Architecture in 1997, Elie obtained a post-professional master's degree in architecture and urbanism from the Architectural Association School of Architecture in London (AA). He has worked at KPF London and taught architectural and urban design at LAU in Beirut.

Elie Abs co-founded Accent Design Group in 2007, and is Managing Partner and Principle Architect at Accent DG, where he takes on the design and supervision of substantive, high-end, and experimental projects. For Elie design is intuitive, yet based on a commitment to quality and solid research; these are the characteristics he fosters in Accent DG's methodology. The resulting projects speak for themselves.



Souhail **Kayali**

Co-founder - Civil Engineer

Co-founder of Accent Design Group, Souhail Kayali completed a master's degree in engineering from the American University of Beirut (AUB). He has successfully executed numerous contracting, architectural, and interior design projects throughout the Middle East and Gulf Region.

As Partner in Accent DG and manager of Home Construction, he has brought turnkey solutions to projects in the KSA, UAE, Qatar, Jordan, Syria, and Lebanon.



Architecture & Urban Planning

Architectural Design
Architectural Consultation
Facility Programming
Urban Design
Construction Supervision
Project Management

PARTNERS

ADG Interiors

creates luxurious and contemporary interior design, united and integrated with the architectural design. The interior team is made up of skilled and tasteful professionals who deliver exceptional designs for any space, from an apartment bedroom to the executive offices of a bank.

Integrated Interior Solutions

Interior Design
Space Planning
Re-planning
Furniture and Fabric Selection
Accessorizing

adg-interiors.com

Home Construction

delivers high-standard engineering, contracting, and other real-estate development services for the Saudi market. Operating throughout the Kingdom, Home Construction is ideal for turnkey, design and build solutions.

Integrated Contracting Solutions

Design & Build
Engineering
Real Estate Development
Contracting
Material Procurement

home-cons.com

accentdg.com



The Accent design team has brought high quality and innovative solutions to a wide range of architectural challenges in **mixed-use, hospitality, residential, entertainment, corporate, & urban planning sectors**. The projects vary in scope and program; they are also specialized for the limitations and possibilities of each particular site. A selected few designs appear below; for more , please visit accentdg.com







WEB PUBLICATIONS

ArchDaily.com
Archileb.com

Architizer.com
LAU magazine

Morfae.com

PRINT PUBLICATIONS

C3
CONCEPT
M.E. ARCHITECT
CURVE



PRIZEWINNING COMPETITIONS

2013
Ramlet El Bayda Villa
2013
Gemmayze 7
2012
Dead Sea Resort
2008
Aleppo Shopping Mall



AWARDS

BEIRUT OBSERVATORY
Winner of the 2011 WAN AWARD
(World Architecture News)
Residential unbuilt category





Beirut - **HQ**

Ground flr. Nour Al Zahraa Bldg.
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